



AIZAWL MUNICIPAL CORPORATION

Thuampui, Aizawl - 796017 : Mizoram

Ph: 0389-2352090 Email: amcmizoram@gmail.com Website: www.amcmizoram.com



Dated Aizawl, the 21st July, 2025

NOTIFICATION

Memo No: D.24012/1/2024-AMC: This is to notify that all concerned stakeholders that the Board of Corporators, in its meeting held on 27th June 2025, has approved the revised rates for **advertisements, hoardings, and banners etc.** Under the provisions of the *Display of Advertisement and Hoarding Regulation, 2013* of the **Aizawl Municipal Corporation (AMC)**.

The approved rates shall be applicable with immediate effect and shall be binding for all hoardings, banners, and advertisement displays within the jurisdiction of AMC.

All advertisers, agencies, and concerned departments are hereby directed to strictly adhere to the new rates and guidelines as stipulated. These rates supersede all previous rates and will remain in effect until further revision by the competent authority.

The revised rates are attached herewith and are also available at the AMC office or can be downloaded from the municipal website at <https://amcmizoram.com>.

Enclosed: As above

Sd/-JOSEPH H. LALRAMSANGA
Municipal Commissioner,
Aizawl Municipal Commissioner.

Memo No: D.24012/1/2024-AMC
Copy to:

Dated Aizawl, the 21st July, 2025

1. PA to Mayor, AMC – for kind information
2. PA to Deputy Mayor, AMC – for kind information
3. All Corporators, AMC – for kind information
4. PA to Municipal Commissioner, AMC – for kind information
5. PA to Joint Municipal Commissioner, AMC – for kind information
6. All Officers, AMC – for kind information
7. Deputy Municipal Commissioner, AMC – for necessary publicity and to upload on the AMC website
8. All Local Council Chairman, AMC – for kind information

TO AVOID
COVID-19 INFECTION

WEAR MASK, OBSERVE PHYSICAL DISTANCING OF 6 FEET, MAINTAIN HAND HYGIENE.

Ando 1
21/7/25



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9. All Registered Advertisers, AMC – for kind information
10. Guard file.


Municipal Commissioner,
Aizawl Municipal Commissioner.



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ANNEXURE

RATE OF ADVERTISEMENT AND HOARDING [as amended by BOC Meeting held on 27th June, 2025]

Sl. No	Types	Rate per Sq.ft.
1.	Non-illuminated advertisement on Hoarding/Wall/Post/Kiosks/Frame/ Structures etc. in public land.	₹ 90/- per year (Category A) ₹ 70/- per year (Category B) ₹ 50/- per year (Category C)
2.	Non-illuminated advertisement on Hoarding/Wall/Post/Kiosks/Frame/Structures etc. in private land	₹ 50/- per year
3.	For illuminated advertisement on Hoarding/Wall/Post/Kiosks/Frame/ Structures etc. in public land	₹ 110/- per year (Category A) ₹ 90/- per year (Category B) ₹ 70/- per year (Category C)
4.	For illuminated advertisement on Hoarding/Wall/Post/Kiosks/Frame/ Structures etc. in private land	₹ 70/- per year
5.	For illuminated backlit on Hoarding/ Wall/Post /Kiosks/Frame/Structure, etc.	Deleted
6.	For non- illuminated backlit on Hoarding/ Wall/Post/Kiosks/Frame/Structure, etc.	Deleted
7.	Collapsible Kiosks	₹ 220/- per year
8.	Poster/Banner per Sq. Feet	₹ 10/- per month
9.	Advertisement by Umbrella	₹ 15/- per day per piece or per thereof
10.	Advertisement by Balloons	₹ 15/- per day per piece or per thereof
11.	Advertisement by Audio & Sound	₹ 550/- per month or per thereof per day
12.	For Video display in Public Place	₹ 110/- per day per TV or per thereof
13.	Advertisement on Taxis	₹ 10/- per month
14.	Advertisement on School Buses / Private Buses	₹ 10/- per month
15.	Advertisement on City Buses	₹ 10/- per month
16.	Advertisement on Pick Up/TATA 207/Boleros/Sumo/Safaris	₹ 10/- per month
17.	Advertisement on Trucks/TATA/407/709	₹ 10/- per month
18.	Advertisement on 2-Wheeler/ 3-Wheelers	₹ 10/- per month
19.	Wall Painting a) Upto 10 sqft b) Every additional 25 sqft or less	₹ 60/- per year
20.	Unipoles, LED, Electronic Hoarding on land/buildings/frame post/structure etc. a) For a space 1 sqft to 10 sqft b) Every additional 25 sqft or less	₹ 500/- per screen per year

For the purpose of these regulations the areas under the AMC are classified as 'Category A, B & C' as follows:-

1. Category A -

Sikulpuikawn to Bawngkawn main Road
(Both lower & upper main road)

₹ 90/-

2. Category B -

1. Bawngkawn to Selesih
2. Bawngkawn to Zemabawk tawngtaina
3. Sikulpuikawn to Falkland(ADA Area)
4. Temple Square to Tanhril
5. Hunthar to Airport Road

₹ 70/-

3. Category C :-

Any other areas or places not mentioned in Category A and B

₹ 50/-